





Wilson 20/20 Community Vision Annual Report June 30, 2015

1 WILSON 20/20 COMMUNITY VISION

Wilson 2020 Community Vision represents the combined efforts of city and county government, businesses and neighborhoods, schools and colleges, civic organizations and churches to work together for the purpose of creating, supporting, and promoting positive developments that result in the greatest possible benefit for all citizens of Wilson.

2014-2015 HIGHLIGHTS

- Implementation of Wilson Youth Master Plan
- Initial planning for the *Beyond 21 Plan*
- Development of the *Impact Initiative*
- 2015 Annual Meeting to recognize and respond to Wilson demographics



"The Greater Wilson Community is dynamic and vibrant, with a diversified, entrepreneurial economy and inclusive, compassionate culture, enriching all with an unparalleled quality of life."

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2 FROM THE CHAIRMAN, KEN JONES

June 30, 2015

The 2014-15 year was very productive for 20/20. We continued to advance the activities of the Youth Master Plan, and we also laid the foundation for a plan to focus on the adult population in Wilson. We have identified 6 major focus areas in a new initiative, BEYOND 2. In May, we hosted a successful and progressive annual meeting with approximately 170 citizens in attendance to hear Dr. James Johnson (Kenan Flagler Business School, UNC Chapel Hill) provide a clear and precise look at the changing demographics of the US, NC and Wilson County. His presentation was very engaging and timely, and the ensuing table conversations provided an opportunity for all attendees to reflect and share ideas relative to his comments.

As an organization and as a community, we celebrated the many contributions with the retirement of Dr. Norval Kneten, President of Barton College for the past 12 years. His service to the College, his contributions to Wilson County, and his leadership as the Chairman of Wilson 20/20 for 7 years made such a positive difference in our community. Norval and his wife, Susan, will certainly be missed, but we wish them well as they retire to their home state of Texas.

I am also pleased with the actions and energy of the Board members and Executive Director of Wilson 20/20. We truly have the commitment and the dedication from our community leaders to focus on improving Wilson for all of our citizens. Going forward, I hope to see Wilson 20/20 build on the solid foundation we have established, and I am certain we will articulate a clear and understandable vision for the future of Wilson County and its citizens.

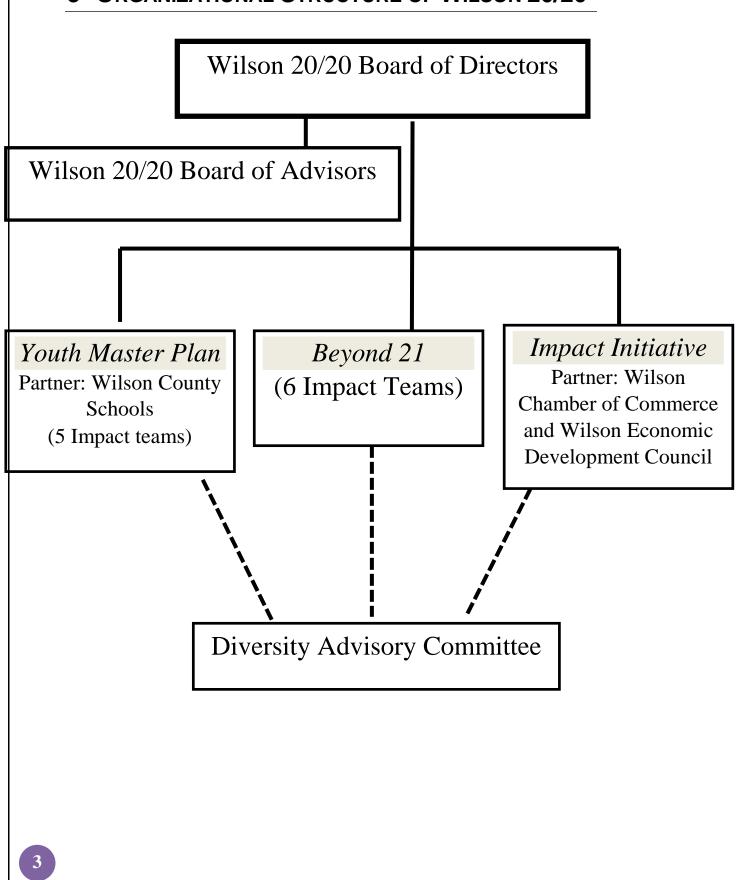
To this, I personally thank all those who supported the Wilson 20/20 organization and who have worked together unselfishly to create the actions to improve our community!

Thank you,

Kenneth A. Jones

Chairman, Wilson 20/20 Community Vision

3 ORGANIZATIONAL STRUCTURE OF WILSON 20/20



4 WILSON 20/20 LEADERSHIP

Ex Officio Directors: Executive Committee Barton College President: Dr. Norval C. Kneten (Past Chairman) Wilson Chamber of Commerce President: Mr. Ryan Simons City of Wilson Manager: Mr. Grant Goings **OIC** President: Mr. Howard Jones Wilson Visitors Bureau: Mr. Bowie Gray Wilson Community College President: Dr. Rusty Stephens Wilson County Manager: Mrs. Denise Stinagle Wilson County Public Schools Superintendent: Mr. Sean Bulson (Secretary) Wilson Times Publisher: Mr. Morgan P. Dickerman III (Member at Large) Wilson Economic Development Council Chair: Ms. Jennifer Lantz Mr. Bill Caldwell Wilson Medical Center Chief Executive Officer:

Elected Directors:

Banking Representative:	Mr. Wes Berry	(Treasurer)
Church Representative:	Rev. Marty Stebbins	
City of Wilson Representative:	Mayor Bruce Rose	
Attorney Representative:	Mr. Eliot Smith	(Vice- Chairman)
Agri-Business Representative	Mr. Pender Sharpe	
County Representative:	Mayor Tommy Hawkins	
County Commissioner Representative:	Mr. Thomas Lucas	
(Mr. Rob Boyette)		
At-Large Member:	Mr. Ken Jones	(Chairman)
At-Large Member:	Ms. Christy Proctor	
At-Large Member:	Mr. Michael Jones	
At-Large Member:	Mrs. Kelley Brna	
At-Large Member:	Mr. Willie Williams	
Other:		
Executive Director:	Mrs. Paula Benson	(Staff)

Wilson 20/20 Board of Advisors

The Wilson 20/20 Community Vision Board of Advisors represents many of the agencies and organizations within our community. The Advisors meet 3-4 times a year to discuss and suggest ideas and responses to the opportunities and challenges presented in our community. The meetings of the Advisory Board allow the membership to openly discuss concerns and ideas from the perspective of their organizations. Together, recommendations and suggestions are made for the consideration of the Wilson 20/20 Board.

Wilson 20/20 Board Of Advisor Members

Stewart Arens	Arens-Webb, Inc
Maurice Barnes	Wilson County Schools
Frank Batten	Wilson Medical Center
Carter Bearden	ENC School For the Deaf
Michael Bell	St John's, CDC
Kathy Bethune	Preservation of Wilson
Scott Biddle	Wilson Police Department
Barbara Blackston	WCIA
Rob Boyette	Wilson County
Susan Bullock	Wilson County Schools
Becky Callison	Wilson County Public Library
Gary Davis	Men's Civic Group
Kathie Davis	Wilson Family YMCA
Erin Day	Wilson County Substance Abuse Coalition
Gary Daynes	Barton College
Walter Ealre	Wilson County Cooperative Extension/Agriculture
Lisa Earp	Communities in Schools
Matt Edwards	Wilson Youth United, SPOT
Teresa Ellen	Wilson County Health Department
Bob Engstrom	Imagination Station
Lafan Forbes	Forbes Realty
Greg Godard	Upper Coastal Plain Development Corporation
Jocelyn Hardee	NC Jaycees and Wilson Medical Center
Cindy Harrell	Diversified Opportunities
Sandra Homes	Wilson Visitors Center
Thomas Hopkins	Wilson Police Department
Vince Janney	Greenfield School
Jackie Jeffers	Martin Luther King Commission
Ken Jones	Wilson 20/20
Joey Lamm	BB&T, Chamber Dynamic Leaders
David Lee	City of Wilson
Rodger Lentz	City of Wilson
Jimmie Lucas	Turning Point
Theresa Mathis	City of Wilson
Mary Mallory	Department of Social Services
Denise O'Hara	Wilson Medical Center Foundation

Glenn Osborn	Department of Social Services
Barry Page	Arts Council Of Wilson
Lachelle Parker	BB&T
Bucky Robbins	Wilson Community College and Community Volunteer/Wilson 2020
Candice Rountree	Wilson County Department of Social Services
Nancy Sallenger	Wilson Crisis Center
Scott Sauls	Farmington Heights
Denise Sessoms	Wilson Community College
Ryan Simons	Wilson Chamber of Commerce
Kathy Simmons	OIC of Wilson
Evan Sloan	Wilson Medical Center
Renee Smith	City of Wilson, Human Relations Commission
Agnes Speight	City of Wilson
Reggie Speight	Congressman Butterfield's office
Becky Stottlemyre	Wilson County Department of Social Services
Judi Thurston	United Way
Cacho Torres	Farmington Heights
Dale Turner	Retired
Kimberly VanDyk	Wilson Downtown Development
Kelly Vick	Wilson Housing Authority
Martha Vick	Wilson Education Partnership
Lynne White	Wesley Shelter of Wilson
Michael Williams	Turning Point WF Development
Willie Williams	301 Taskforce
Will Winslow	The Chesson Agency
Calvin Woodard	Wilson County Sheriff's Office
Daryl Woodard	Wilson Preparatory Academy
Tennille Woodard	Block Of Hope
Lynette Wynn	Wilson NC Works Center

5 YOUTH MASTER PLAN 2015 UPDATE

In 2012, the Board of Wilson 20/20 worked in partnership with READY BY 21 to conduct a community survey of programs and resources available to our youth and families in Wilson County. The findings of this survey became the starting point



for our community to begin working on the Wilson County Youth Master Plan. The Wilson County Schools and the Wilson 20/20 Board led a collaborative effort to work with the community to create a Youth Master Plan designed to improve the outcomes for all Wilson County Youth. This plan was introduced in May of 2014, and each team has made significant progress in the past year. The 2014-15 highlights are listed below.

Co-Chairs: Sean Bulson, Superintendent, Wilson County Schools Paula Benson, Executive Director, Wilson 20/20 Community Vision

Health and Wellness

Team Leader – Candice Rountree and Mary Mallory, Wilson County Department of Social Services

Community Health Fair

The stakeholders were Wilson County Department of Social Services, Wilson Health Department, Barton College, Wilson Community College, WilMed Center, Wilson Lions, and First Baptist Church. More than 200 underinsured/uninsured people received assistance. The second annual Health Fair will be held in October 2015 which will increase the accessibility for our youth to participate in dental, vision, and auditory screenings.

Collaborative Home Visits

The Wilson County Department of Social Services (WCDSS) implemented First Pathway Community Response to provide prevention services. Prevention referrals made by Wilson County Schools (WCS) staff now include a joint home visit with school and WCDSS staff. This effort began in the Fall of 2014. There have been 12 joint home visits made with a success rate of 80% of the referrals accepting Prevention Services.

Services to Homeless Families

The Wilson-Greene Regional Homelessness Committee developed a coordinated assessment/intake process to better serve homeless families; working to ensure there is no wrong door for receipt of services. Emergency Solutions Grant funds were secured to serve homeless children and families. Ten families with children were served with Prevention and Rapid Rehousing services.

Addressing Hunger

Wilson Food Network, a collaborative effort of community hunger assistance groups continues to meet and address needs strategically. Plans are underway to map all pantries, hot meal sites, and community gardens with the ultimate goal of identifying food gaps.

Addressing Mental Health

Eastpointe is providing Mental Health First Aid training with law enforcement, WCDSS, WCS, the Wilson County Health Department, and other community partners. Eastpointe is visiting all 25 schools to

promote this learning opportunity and will offer the training at the school district's summer conference. Eastpointe is increasing staff capacity and will provide this from a child and adult perspective. WCDSS also plans to have their staff participate.

Out of School Time

Teen Expo

In the planning stages of the Youth Master Plan, the Wilson Teen Connection was formed to provide a network for youth service providers. In the Fall of 2015, the network will host the first Teen Expo to connect local teenagers with after-school programs, volunteer opportunities, job and career placements, athletic programs, and other teen-related activities. The event is scheduled for September 12.

Connecting Teens with Existing Programs

In 2014-2015, local program providers recognized the significant number of students exceeding the capacity of our middle school athletic teams. New partnerships were formed to connect these students with affordable and accessible participation in non-school related athletic leagues. The SPOT arranged the transportation and game schedules to accommodate and provide programming for more than 45 youth who were not selected for the competitive middle school basketball teams. This program will expand in 2015-2016.

Expanding Opportunities through New Partnerships

With the help of the local high schools, students with an interest in health care careers were invited to participate in a new Explorers Club sponsored by the Boy Scouts and Wilson Medical Center. Health care providers are providing an opportunity for 25 high school students to explore the opportunities and careers offered in the health care profession. Furthermore, in an effort to promote an early understanding of civic engagement, the Police Explorers Club has expanded their program to include community service with local organizations.

K-12 Academic Achievement

Team Leader – Susan Bullock, Asst Superintendent, Wilson County Schools

Grade 3 Reading

During the 2013-2014 school year, in response to the state's Read to Achieve law, 96% of WCS students in third grade met the reading proficiency requirements following a district-wide effort. Students had multiple opportunities to meet the reading requirements through a variety of approaches including portfolios and alternative assessments. Students who were not initially successful attended summer reading camps to have additional opportunities to succeed.

Advancement Via Individual Determination (AVID)

All Wilson County Schools' comprehensive middle and high schools now offer AVID programs to help students recognize their college potential. Impact team discussions have enhanced the role of AVID programs to serve as change agents for our students. While there is currently one student from Barton College and one student from East Carolina University serving as AVID tutors in our schools, the team is planning to increase the numbers of college students engaged to serve as role models for middle and

high school students. At present there are 580 WCS students enrolled in AVID programs and three schools have implemented AVID strategies school wide.

Community and Parent Engagement

Wilson County Schools staff delivered more than 85 information sessions by mid-March for parents and the community with 30 more sessions planned before the end of the school year. In addition to meetings at schools, staff have presented at community centers and faith sites with a goal of providing families with strategies for supporting student success.

4-Year Plans for High School

Every high school student in WCS now has a four-year plan leading to their graduation and college and career readiness. The purpose of the four year plan is to map students' course selections to ensure they take an adequate sequence of courses to ensure either college or career readiness. Students demonstrate college readiness by achieving a composite score of 17 or above on the ACT and also by succeeding in at least one Advanced Placement, International Baccalaureate, or college course while in high school. Students demonstrate career readiness by completing a Career and Technology Education career pathway program, completing at least one college course in that pathway, and achieving a score of silver or above on the WorkKeys assessment of career readiness.

Education and Workforce Development

Team Leaders – David Lyndon, Wilson County Schools; Greg Hauser, Merck Pharmaceuticals

Preparing Students for College

Supported by the partnership of the Wilson Family YMCA, Barton College, Wilson Community College, and WCS, "College Matters" was hosted in the Fall of 2014 for all area high school students. This event provided an opportunity for students and parents to prepare for the college application process, to hear the options for financial aid, and to understand the benefits of taking early college courses in high school. The support for this collaboration also provided an affordable SAT review course presented by the Princeton Review. This event will be offered again in the Fall of 2015.

In February of 2014, high school juniors were offered a practice and review session for the ACT, which is a college entrance assessment administered to all high school juniors. This session was the first opportunity offered for Wilson students, and in 2015-2016, the review will be expanded to provide students and parents with the additional support to understand the importance and the value of the ACT.

Preparing Students for the Workforce

During the 2014-2015 school year, 103 local high school students were placed in work-based learning opportunities offered by local businesses. Representing an increase of more than 31% compared to the prior year, the number of students receiving internships, job shadowing, and Co-op positions will continue to grow. Beginning in 2015, the Wilson Chamber of Commerce will help connect students with local employers who are willing to offer them the opportunity to explore careers and develop skills through the experiences of work based learning.

In the 2014-2015 school year, more than 283 students have been identified as career ready through the ACT WorkKeys Assessment. Compared to 155 graduates in the prior year, the 2014-2015 students will graduate with a Career Readiness Certificate, a credential used by employers to select, hire, train,

develop, and retain a high-performance workforce. The increase of student success is attributed in part to the presence of a Career Development Counselor placed in each high school at the beginning of the 2014-2015.

Safety

Team Leader – Scott Biddle, Captain, Wilson Police Department

Active Assailant Drill

On April 9, 2015 more than 100 first-responder volunteers and 160 volunteers serving as students, teachers, and victims participated in a multi-agency Active Assailant Drill at Fike High School. This incredibly realistic scenario provided operational training for staff members from WCS, Emergency Management, Police Department, Wilson Medical Center, Fire Department, 911 Center, Sheriff's Department, EMS, Health Department, and Highway Patrol.

CPR/AED Training

Staff members from the Wilson County Department of Emergency Management have trained more than 900 WCS staff members in Cardio Pulmonary Resuscitation (CPR) and the use of Automated External Defibrillators (AED) to ensure every school has trained personnel in the case of an emergency.

Emergency Plans

Safety Impact Team members worked with Incident Command Teams at every Wilson County Schools site to create comprehensive emergency plans, install buzz-in and pass-card systems at entrances, install panic alarms, conduct safety nights, conduct unannounced lock-down drills, and engage teams in table-top training exercises to ensure every school is prepared for emergencies.

Statewide Recognition

In 2014, The North Carolina Director of Emergency Management bestowed the Director's Award on the Wilson County Department of Emergency Management and WCS in recognition of being one of North Carolina's safest school systems due to the improvements implemented by the Safety Impact Team.

Substance Abuse Prevention

Drug awareness and abuse prevention efforts have increased through the partnership of the Wilson Police Department, Wilson County Sheriff's Office, and the Substance Abuse Coalition. In 2014-15, two prescription drop boxes were placed at the Wilson Police Department and the Wilson County Sheriff's Office to prevent the abuse and unauthorized use of prescription drugs by our youth.

Building Relationships

Local law enforcement officers have created partnerships with community organizations to offer athletic camps for the youth of Wilson County. In 2014-2015, the Wilson Police Department expanded their established football, tennis, and baseball camps, and partnered with Wilson Parks and Recreation and Barton College to provide their first soccer and cheerleading camps. In the Summer of 2015, a new partnership with the Wilson Tobs will provide the opportunity for youth to interact and learn baseball skills while also establishing positive relationships with local law enforcement officers.

6 BEYOND 21

Wilson 20/20 Community Vision is embarking on its second major community-wide initiative, this time focused on the adult population: Beyond 21. The Beyond 21 plan will be a corollary and complement to the Youth Master Plan, its intent



to identify and implement key elements/action steps in six key focus areas to elevate and enrich the adult population of Wilson County.

Co-Chairs: Ken Jones, Chairman, Wilson 20/20 Community Vision Dail Turner, Member, Wilson 20/20 Board of Advisors Paula Benson, Executive Director, Wilson 20/20 Community Vision

Focus Areas and Team Members of BEYOND 21

Unemployment/Underemployment

Co-Leaders: Lynette Wynn, Director, Wilson NC Works Center Denise Sessoms, Vice President, Wilson Community College

- 1. Education
- 2. Illiteracy
- 3. Entry/Re-entry (from incarceration)
- 4. Certification Requirements (Drivers license)

(Tentative)Partners: WCC, OIC, Wilson NC Works, Turning Point, Wilson County Schools, DSS, Upper Coastal Plains Development Corp, Business/Corporate Partners, Wilson County Library, Men's Civic Group, Wilson County Cooperative Ext, Wilson Medical Center, IMC, Block of Hope, Diversified Opportunities, Small Business Center, St. John CDC, Barton, Temporary Agencies

Talent Retention and Attraction

Co-Leaders: Gary Daynes, Provost and VP of Academic Affairs, Barton College Rodger Lentz, Director, City of Wilson – Planning

- 1. Quality Schools for Young Families
- 2. Active Living
- 3. Downtown Development
- 4. Social and Cultural Offerings
- 5. Libraries
- 6. Welcoming Environment/ Inclusivity
- 7. Promoting the "Good" in Wilson

Partners: City of Wilson (Planning), Barton College, Downtown Development, Preservation of Wilson, Wilson Visitors Center, Chamber Young Leaders, Greenfield School, Wilson County Schools, BB&T, Wilson Human Relations, Arts Council, Imagination Station, Corporate/Business Partners, Wilson Education Partnership, Wilson County Library, Center City Development, Home School Association, Wilson Medical Center, Think Tank, Human Resources Association, ALL Educational Institutions, Board of Realtors, Merck

Community Leadership/Civic Engagement

Leader: Ryan Simons, President, Chamber of Commerce

- 1. Leadership Development
- 2. Diversity in Leadership
- 3. Grassroots Involvement/ Volunteer Engagement
- 4. Parenting

Partners: Chamber, EDC, Wilson 20/20 Board Members, Corporate/Business, Civic Groups, City of Wilson (Citizens Academy), United Way

Health and Wellness

Co-Leaders: TBD, Wilson Medical Center Teresa Ellen, Director, Wilson County Health Department

- 1. Access to Affordable and Quality Health Care
- 2. Addictions/Substance Use Disorder Spectrum
- 3. Mental Health
- 4. Informed Medical Consumer Development and Eventual Accountability

Partners: Wilson Medical Center, Wilson County Health Department, Department of Social Services, Wilson Family YMCA, Substance Abuse Coalition, Wilson Housing Authority, Wilson Parks and Recreation, Faith Connections/Faith Community, Wilson County Public Library, Carolina Family Health Center, Mental Health Association, Meals on Wheels, City of Wilson , East Point, Barton College, Wilson Community College, Area LAHEC

Elderly/Aging Population

Co-Leaders: Candice Rountree, Program Manager, Wilson DSS Barbara Blackston, Executive Director, WCIA Nancy Sallenger, Executive Director, Wilson Crisis Center

- 1. End of Life Care
- 2. Hunger/Food Insecurity
- 3. Mobility/Transportation
- 4. Senior Activity

5. Abuse/Neglect/Exploitation

Partners: Wilson Food Network, City/County Transportation, Parks and Recreation, Senior Center, YMCA, Wilson Medical Center, Department of Social Services, Wilson Police Department, Wilson Sheriff's Department, Wilson Crisis Center, Wilson Housing Authority, Wilson County Health Dept, Wilson County Office of Senior Citizens Affairs, Upper Coastal Plains Council of Government, Eastpointe, Social Security Administration, Hope Station, Senior Tarheel Legislative Representative

Entrepreneurship

Leader: TBD, School of Business, Barton College

- 1. Organizational Resources Education
- 2. Organizational Resources Communication Efforts
- 3. Human Capital Underrepresented Groups
- 4. Human Capital Assistance Providers
- 5. Physical Locations- Creative Spaces
- 6. Financial Network Funding Sources

Partners: Barton College, WCC, Think Tank, EDC, Upper Coastal Plains Development Corp, Wilson County Schools, City of Wilson, Chamber of Commerce, Corporate/Business Partners

7 THE IMPACT INITIATIVE

In 2014-15, the Economic Development Council and the Wilson Chamber of Commerce partnered with Wilson 20/20 to develop a new leadership program for Wilson County. This program is designed to



serve the numerous agencies and institutions seeking strong and visionary leadership to guide the future of our community. The program will begin in September of 2015, and the first class of graduates will complete the program in May of 2017. An overview and summary of objectives is provided, below.

Co-Chairs: Jennifer Lantz, Executive Director, Wilson Economic Development Council Ryan Simons, President, Wilson Chamber of Commerce Paula Benson, Executive Director, Wilson 20/20 Community Vision

<u>History</u>

An increase in the number of civic organizations and changes in values, customs, and technology have now caused a paradigm shift in society and our ability to have sufficient leaders to ensure Wilson's continued prosperity. It is not enough to assume leaders will emerge. Our ability to address the issues and opportunities our community faces requires a thoughtful, clear plan that to grow leadership capabilities in Wilson, NC

<u>Goal</u>

The need for effective community leadership has never been more vital. Wilson competes on a global scale for jobs, investment, and resources. To ensure that this competitive position is strengthened, *a coherent strategy for identifying, training, and succeeding leaders is required*. This strategy should achieve the following:

- 1. <u>Locate</u>. Identify members of the community who demonstrate leadership qualities. These qualities may be found in young professionals, newcomers to Wilson or mid-career residents growing within companies in Wilson. These individuals must possess willingness and desire to improve Wilson by serving as visible leaders with in Wilson.
- 2. <u>Educate</u>. Develop a unique leadership training/development model to replace, combine, or enhance existing programs. The course should be designed to become the proven and respected source to mine leadership talent in Wilson.
- 3. <u>Assist</u>. Utilize existing leaders as mentors and talent evaluators. Invite past participants of the leadership development program(s) to nominate new participants. Recruit existing leaders within the community to vet potential leadership candidates
- 4. <u>Deploy</u>. Refer leadership talent to positions where their knowledge, skills, interests, and abilities would flourish. Focus on organizations whose scope of influence directly affects Wilson's long-term prosperity and viability.

Application and Selection

There will be 12- 20 candidates selected for each Class beginning in 2015. The selection of the class will be a competitive process requiring a nomination by a primary representative of the following agencies: Wilson Chamber of Commerce, Wilson 20/20 Board of Directors, Wilson 20/20 Board of Advisors, Wilson Economic Development Council, Wilson County Properties, Inc, Wilson On the Move, Men's Civic Club

Note: Candidates will be selected from all demographic strata's in Wilson County; every effort will be made to reflect the social diversity of our community. However, no quotas of any type will be predetermined as leadership is as much a character trait as a learned behavior. Further, while it is expected that most candidates will likely be early to mid-career professionals, the age of a candidate will not be considered as a factor in selection.

Participation Requirements

Each participant must be willing to commit the necessary time to fully participate in the program. Class members may not have more than 2 absences.

Prior to the first session, we will also require each participant to read 2 books

The 10 instructional sessions will be scheduled over 18 months, and each participant will also be required to attend 6 out of 10 community events. A schedule of selected events will be provided for the participants, and these events may include the Eggs & Issues series, the Wilson/Barton Think Tank, the Wilson 20/20 Annual Meeting, and other appropriate opportunities as determined the by LEAD Wilson coordinators.

The Class will complete a White Paper on an issue in Wilson that the Class is interested in resolving

Implementation Plan

May, 2015	Selection process begins for Class of 2017
September, 2015	Leadership Program begins
May, 2017	Graduation for Class of 2017
September, 2017	Leadership Program begins for Class of 2019
	Alumni (Class of 2017) assume leadership and mentor roles

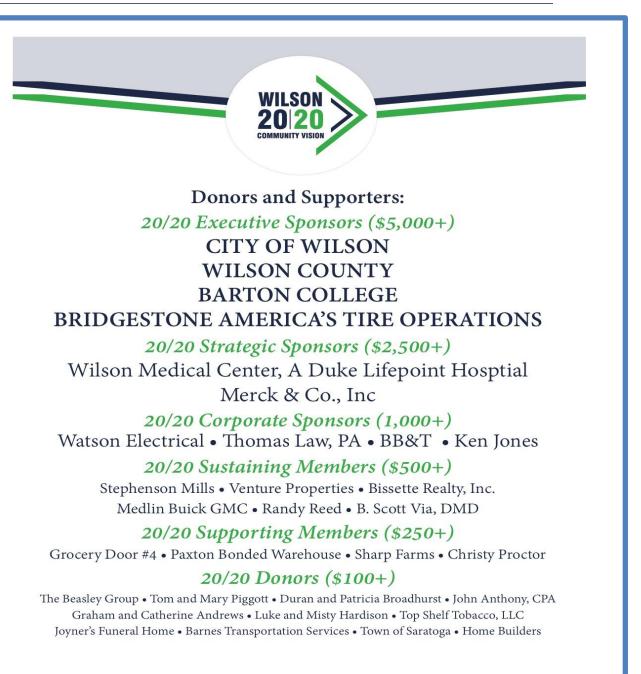
8 2014-15 ANNUAL MEETING

On May 14, Wilson 20/20 Community Vision hosted a discussion that focused on the importance and the impact of the current and the predicted changes of the demographics in Wilson County. The meeting was planned with the assistance of the Wilson 20/20 Board members, the Board of Advisors, and a separate advisory group used to discuss the historical and the current perspective of the underrepresented members within our community.

Dr. James Johnson from the University of North Carolina in Chapel Hill provided an informative and entertaining presentation to help all participants understand the impact of the "browning and the greying" of our local population. A series of questions were presented for table discussions, and the conversations were recorded at each table.



9 2015 WILSON 20/20 SUPPORTERS - THANK YOU!



10 PRIORITIES AND GOALS FOR 2015-16

Wilson 20/20 has identified the following priorities and goals for our focus in the year ahead:

Improve Community Collaboration

- Participate and support the continuing work of the Youth Master Plan as well as the planning and development for the Beyond 21 Plan.
- Utilize the Wilson 20/20 Board of Advisors to evaluate and discuss the opportunities and challenges presented in the Wilson community.
- Support the development of the Impact Initiative to assure a pipeline of leadership available for all organizations and agencies in Wilson.

Improve Education and Workforce Development

- Strengthen relationships and create opportunities to connect youth with the existing programs and services available to support their educational and social development. (Support and utilize existing resource guides, calendars, and planned events)
- Strengthen the relationships between our local businesses, agencies, and organizations with educational institutions so that our students receive the support and opportunities to develop career and college readiness.
- Actively support and attract employment opportunities for all skill levels of Wilson community members.

Improve the Local Economy

- Continue the support and education on the importance for the increase of the hotel occupancy tax from 3% to 6%.
- Provide the support and educational opportunities to strengthen and expand the agribusiness community.
- Protect the natural resources and infrastructure of our community that attract and retain the manufacturing companies.
- Support and participate in opportunities for economic development and the education for the importance of all industries, retail developments, and entrepreneurial ventures.
- Establish and initiate efforts to close the gap between the skills job seekers currently have and the skills employers need to fill their open positions.

Improve Quality of Life for All Citizens of Wilson

- Support and participate in the efforts to identify and address the health concerns of our community.
- Establish and support initiatives to promote diversity, inclusion, and cultural awareness of all dimensions within our demographics.

11 FINANCIAL REPORT

Wilson 20/20 Community Vision 2014-15		
Balance Forward	\$33,912.55	
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Income:	¢10,000,00	
City of Wilson	\$18,000.00	
Wilson County	18,000.00	
Designated (Other Donations)	4,800.00	
Private Contributions	17,800.00	
Total Income	\$58,600.00	
Expenses:		
Administrative Expense	\$42,393.00	
Office and Travel Expense	551.59	
Local Seminars/	340.65	
Conferences/mtgs		
National Conference	1,015.02	
Bank service charges	5.00	
Speakers, Presenters	5,000.00	
Chamber of Commerce	260.00	
Rotary Club	280.00	
Youth Plan Expenses	138.55	
Computer	1,000.00	
Acknoledgements/Awards	856	
Meeting Expenses	363.39	
Website Support	688	
Insurance	1,382.00	
Financial Review	225.00	
Total Expenses	\$54,498.20	
Ending Balance	\$38,014.35	